Angela Sebben

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EXTREN

Event Programs/Booklets

My husband's hobbies are classic rock and trivia and he has combined his two interests by developing a unique trivia night format, one which benefits local charities and provides participants the opportunity to co-mingle with local St. Louis celebrity presenters.

> I volunteer my graphic design and production expertise to build the event's souvenir program which showcases the benefitting charities and evening's presenters, and also documents the hall of fame award winners (another aspect of my husband's hobby). Advertisements are sold in the program which supports the event and helps cover costs such as facility rental, program printing, and refreshments.

Many of the advertisers in the program want to help the event, but are typically small and local businesses who do not have marketing or design departments to provide formatted ads. So, along with the design



of the program and managing its contents, I volunteer my talents to build well designed, functional ads based on the content the advertiser provides — from reformatting an ad they have used in the past to building an ad from a business card or from just the company name and phone number.

I started out with programs for my husband's trivia night events, but have also volunteered the same resources for other fundraising events.

